

## The Bourbon News

Established 1881—35 Years of Continuous Publication.

Published Every Tuesday and Friday.  
Yearly...\$2.00—Six Months...\$1.00  
Payable in Advance.

SWIFT CAMP, Editor and Owner.

Any erroneous reflection upon the character, standing or reputation of any person, firm or corporation which may appear in the columns of THE BOURBON NEWS will be gladly corrected if brought to attention of the editor.



### ADVERTISING RATES

Display Advertisements, \$1.00 per inch for first time; 50 cents per inch each subsequent insertion.

Reading Notices, 10 cents per line each issue; reading notices in black type, 20 cents per line, each issue.

Cards of thanks, obituaries, and similar matter, 10 cents per line.

Special rates for large advertisements and yearly contracts.

The right of publisher is reserved to decline any advertisement or other matter for publication.

Announcements for political offices must invariably be accompanied by the cash.

EDITORIAL MUSINGS.

The Bourbon News' School of Advertising.

The good advertising writer never forgets that he is producing copy for a newspaper. The public reads a newspaper for the news. It is not looking primarily for general descriptions of the beauties of a town, or a general account of its every day occupations and businesses. It wants to know what happened yesterday or last week. Any account of an event that has taken place is a great help to many readers than a general description of the town.

Similarly, no far as possible, an advertisement should be a newsy account of what happened in that store. The merchant should give an account of the lot of goods that he has just bought and placed on his shelves. Every time that a merchant has with salesmen and wholesalers is an event, which he can handle in a newsy way if he will. If he has a good bargain, he can tell the public about it and tell just why he thinks it is a good bargain. If he can't find any reason for his belief, the chances are that he hasn't got a bargain that the public will be interested in.

Or if he is reducing prices on a lot of goods in order to clear them out and get his capital in cash, he should emphasize and explain this development in his business life as a news feature. In such cases he will conform to and appeal to the intense public desire to know what is going on now, what has happened in the day before.

There are always interesting events in the life of a business to write about. He should take the public into his confidence and tell them about it, make some consequences of it. Every reduction in price is news. These developments in every day retail trade are read in the homes quite as much as the dispatches from the European war.

The Graduate Entering the World.

As the members of a college or High School graduating class line up on the platform, it is a hard guess to tell which will be the big business and professional successes of ten years hence. Even the professors who know the young people thoroughly, are often mistaken.

In a good many cases a certain degree of business success is assured at the start through personal "pulls."

Many young men have fathers or uncles, or brothers in large concerns. A handsome desk and comfortable salary is assigned the fledgling of the family as soon as he has been graduated.

He may become a faithful and methodical worker. But he is rarely the one who pushes his way into bigger fields.

The success attained by many conspicuous young fellows is a wonder both to their teachers and associates. They may have had no social graces and no facility in book work. But somewhere back in their make-up was a certain dog tenacity that knows not the word "fail." They hang on and hang on, until a gate of opportunity opens, wear of their unfortunate schooling.

Many young men without family influence are sure of good results from their own personal personal winsomeness. They greet the world with frank enthusiasm, and make friends every day of their lives. People like to have them around and do

business with them. Their only danger lies in their too great facility. Some times the prizes come so easily that they forget to work. Then the tortoise soon overtakes the hare.

Graduates of college and High Schools do not usually have to wait long for a job. There is always something ready for a bright young fellow with willing hands. But to find an opening that offers any chance of advancement is no easy matter. Young men should not grab too eagerly for lines of work in which there is no call for individual judgment and initiative.

There is too much haste for four o'clock jobs where the young man gets the afternoon off for society and games.

GERMAN PEOPLE PUT ON CLOTHES RATIONS.

New regulations for putting the German people on clothes rations are now in force. They go into considerable detail as to the number of garments which citizens may possess and even specify the amount of cloth which may be used for making suits and dresses.

The following list of adequate wardrobes for men and women is officially fixed and no supply beyond this limit may henceforth be purchased:

For Men—One everyday suit, one Sunday suit, one overcoat or cape, two smocks or jerseys, two waistcoats, two pairs working trousers, two pairs overalls, one pair winter gloves, six handkerchiefs, three shirts, three suits underclothes, two nightgowns and four pair stockings.

For Women—Two every-day dresses, one Sunday dress, one extra skirt, two blouses, one cloak or cape, one shawl, one dressing gown, three aprons, one pair winter gloves, six handkerchiefs, four chemises, three nightgowns, three suits of underclothing, three petticoats and four pairs stockings.

Both men and women are limited to three pairs of shoes, one pair of house slippers, three pillow cases, two sheets, two blankets, one elderdown, three towels, two kitchen towels and three dusting towels. Both men and women are limited to three and a quarter yards of material for a suit or dress.

Trousers must not be made "turned up" and overcoats must not have plaits or belts.

WONDERFUL STUFF! LIFT UP YOUR CORNS.

Apply a Few Drops Then Lift Corns or Callouses Off With Fingers—No Pain.

No humbug! Any corn whether hard, soft or between the toes, will loosen up and lift out, without a particle of pain or soreness.

The drug is called Freezone and is a compound of ether discovered by a Cincinnati man.

Ask at any drug store for a small bottle of Freezone, which will cost but a trifle, but is sufficient to rid one's feet of every corn or callous.

Put a few drops directly upon any tender, aching corn or callous. Instantly the soreness disappears and shortly the corn or callous will loosen and can be lifted off with the fingers.

This drug Freezone doesn't eat out the corns or callouses, but shrivels them without even irritating the surrounding skin.

Just think! No pain at all; no soreness or smarting when applying it or afterwards. If your druggist don't have Freezone have him order it for you.

AT WASHINGTON'S TOMB.

Few Americans can fail to be moved by the eloquence of M. Viviani at the tomb of Washington. We are wont to be a little ashamed of our poverty when we think of the Westminster Abbey, the Pantheons, of older nations, but our hearts may well beat faster at the proud consciousness that none of the Powers beside whom we are ranked, neither England nor France, Belgium nor Russia, is enriched with a shrine so precious to the world as that at which the representatives of the Old World paid homage on Sunday. "Washington" needs no translation into alien tongues. Like the music of the Marseillaise, it is a universal clarion for "liberty." Yet the most significant feature of the ceremony will not be dwelt upon. The tribute of a British statesman to the Britisher who renounced his allegiance and led his fellows in successful revolt against the British Crown is less impressive than the reverent gesture of a Marshal of France because it is a novel. We see nothing to be surprised at in the proclamation of a Governor who calls for the celebration of Washington's birthday, "in memory of the illustrious soldier who fought with Washington for the independence of America," fought, that is, with one of our fathers, against another of them.

The Attraction.

Sassy—What do you want that shopworn old noddle for? There's a better one.

Miss Bargain—Well, he's been on the market so long I can get his title cheap.

SMILES.

A smile is a joyful sight. We are not what ripples of healing are set in motion when we simply smile on one another.

Christianity wants nothing so much in the world as sunny people.

—Harry Drummond.

## MORE EGGS BY KINDNESS.

Professor Has a Theory That Will Be Given a Thorough Test.

Vineland, N. J.—Whether kindly treatment of a hen will accelerate egg productivity in the inverse ratio of careless or indifferent attention is to be given official demonstration in the egg laying contests under way here.

Professor E. R. Johnstone, superintendent of the Training School For Feeble Minded Boys and Girls, has maintained that kindness to a hen means more eggs, but some of the expert poultrymen hereabouts scout the idea, saying that the average hen is too obtuse to appreciate what is done for her.

With the aid of Harry R. Lewis, poultry husbandman of the state experiment station, Professor Johnstone has arranged for the demonstration of his theory.

Two pens of hens of the same breed and strain will be set apart. To one of them will be attached as attendant a man who can go about his work with a sunny smile, cheerful interest and gentle touch. To the other will be assigned one with an lugubrious frown. The same feed and the same conditions exactly will be applied to both pens and the records carefully kept as to which gives the best results. Professor Johnstone feels sure that his theory will be fully substantiated.

NURSES FOR ARMY OF MILLION

Red Cross Preparing to Serve That Number of Men in Case of War.

Washington.—The Red Cross is ready to care for an army of a million. Enrolled for active service are 2,970 graduate nurses and more than 1,000 doctors and surgeons. Red Cross certificates in elementary hygiene and home care of the sick have been issued to 4,450 women who are available as nurses' aids. Thus the total nursing personnel is more than 7,000.

Twenty-six base hospitals, each of 500 beds, have been organized in various cities. Their total cost is between \$300,000 and \$400,000. Twenty of these are ready for service completely equipped and fully manned. These units will call for 1,250 nurses and 500 nurses' aids. All Red Cross nurses, surgeons and nurses' aids have received or are now receiving immunity treatment for typhoid fever. All have also passed physical examinations.

In addition to these army hospital units, the Red Cross is now organizing thirty-one navy detachments of twenty nurses each. Emergency detachments of nurses are also planned, which can be sent to relieve units on service or to meet special needs.

FOR ANTI-LITTER LEAGUE.

Several Thousand "Block Captains" Will Assist in Crusade.

New York.—A movement to appoint several thousand "block captains" to co-operate with the New York Anti-Litter League in its work of keeping the streets and sidewalks clean was started at a conference in the Aldine club, attended by city officials and representatives of nearly a score of chambers of commerce, boards of trade, neighborhood associations and other civic organizations.

For the present it is probable that captains will be appointed only from the ranks of the organizations interested in the movement, but eventually the league hopes to have a captain on every block in the city, whose duty it will be to urge upon janitors, porters, shopkeepers and the general public the necessity of keeping the sidewalks clean and sweeping their litter into proper receptacles.

YALE MEN IN AERO UNIT.

They Enroll in Naval Service and Begin Training.

New London, Conn.—Sixteen members of Yale's flying unit arrived from New Haven and after being enrolled by Commander Yates Stirling, U. S. N., of the local submarine base, the young men returned to the Elm City.

William F. Sullivan, who will be their instructor, is an experienced aviator employed by F. Trubee Davison last season, making several flights and at times accompanying the submarines in their maneuvers. The entire Yale squad of aviators numbering forty-eight left New York for Palm Beach, where ten flying machines awaited them for daily practice.

David McCulloch, another veteran aviator, will also instruct the Yale men at Palm Beach.

Gemmed Spectacles For Dog.

Atlantic City.—Diamond Jim Brady placed an order with a jeweler for a pair of tortoise shell spectacles to be studded with chips of rose colored stones as a gift for Mickers Mallory, a terrier owned by William Mallory, a board walk shopkeeper. Mr. Brady took a fancy to the dog and noticed its eyesight is affected.

TO BAR TOWN CLOCK.

Hotel Keeper Seeks Injunction Against City Timepiece.

Wichita, Kan.—S. J. Smalley, proprietor of the Coronado hotel, across the street from the city hall, employed a lawyer to obtain an injunction to prevent Mayor Bentley and the commissioners from installing a clock in the city hall tower.

For years citizens have petitioned administrations to beautify the unsightly boarded up tower with a clock, and the Bentley administration let a contract for a \$1,500 clock. Smalley alleges that the striking of the clock will wake up his guests every hour at night.

## HANGING BOY WINS IN FIGHT WITH BUZZARD

Giant Bird Gives Up the Battle After an Hour's Terrific Grueling.

Santa Rosa, Cal.—A battle between a giant buzzard and a fifteen-year-old boy clinging to the root of a shrub 250 feet up a straight ledge of rock was won by the boy, who is now recovering from an experience that rivals Poe's fictional terrors.

The boy is Hans Mierbach, and he hung high above a pile of jagged rocks for four hours. He was walking on the brink of a precipice when his foot slipped and he fell over. Twenty feet below he caught a root and hung on. With his handkerchief he tied his left wrist to the root and then wrote a note to a boy friend bidding him farewell and saying that no one was responsible for his predicament.

Just as he finished writing a huge buzzard flew down upon him and started to peck at his head and body. The hungry bird inflicted deep wounds in the boy's flesh. Young Mierbach fought the buzzard with his free hand for over an hour. He had been tormented to a frenzy and was about exhausted when the bird gave up the fight.

At nightfall a searching party found the boy and rescued him. He had nearly lost consciousness from his experience and loss of blood.

EFFECTS OF THE WAR ON CHILDREN OF ENGLAND

Juvenile Delinquency Has Increased 34 Per Cent Since Great Struggle Began.

Baltimore.—Drawing a terrible picture of war's effects on children in England, Owen R. Lovejoy, general secretary of the National Child Labor Committee, told the conference on child labor here this country must take drastic steps to protect its little ones. Concerning conditions in Great Britain he said:

"Last fall in the English parliament Sir James Yoxall said: 'A large portion of our elementary school system is in ruins—I will not say as desolate as the ruins of Louvain, but there is to some extent a likeness.'"

"In one area 17,000 children out of 41,000 have been displaced from school because the buildings have been taken over for military purposes. Teachers have enlisted and government economies have lowered the efficiency of the schools; special classes, evening classes, medical inspection, free lunches have been reduced or stopped. In addition some 500,000 children between twelve and fifteen left school to enter industry in 1915 and probably more than that in 1916. Between 150,000 and 200,000 children eleven and twelve years old are at work."

"Juvenile delinquency in England has increased 34 per cent since 1914, and delinquency of boys twelve and thirteen has increased in greater proportion than in any other age group."

DOG SAVES GIRL'S LIFE.

Animal Drags Her From River to a Sanitarium.

Green Bay, Wis.—Madeline Denny, aged ten, of Little Rapids, owes her life to the courage and faithfulness of Erewster, a bulldog owned by Miss Helen Scheller, superintendent of the Brown county tuberculosis sanitarium. Madeline was crossing Fox river when she fell through a hole in the ice.

"I clung on to the edge and screamed," she said. "Brewster was standing on the bank. He ran to me, grabbed my sleeve and pulled until I was able to extricate myself. Then he dragged me by the collar to the sanitarium grounds."

The grounds are about 200 yards from the river.

Brewster will be given a new collar, properly inscribed, just like heroic humans get Carnegie medals.

FORTUNE TO POLICEMAN.

Brooklyn Patrolman Goes to California For Legacy.

New York.—A nineteen days' leave of absence was granted by Police Commissioner Woods to Patrolman James F. Gaffney of the Bedford avenue police station, Williamsburg. The policeman started for the Pacific coast to claim a fortune left to him by an aunt, Gaffney, who is thirty-five years old, married and lives at 124 Oak street, has been a dozen years on the force.

The inheritance ranges all the way from \$50,000 to \$100,000, and the first knowledge the policeman had of his good fortune was when he received a letter from a San Francisco attorney.

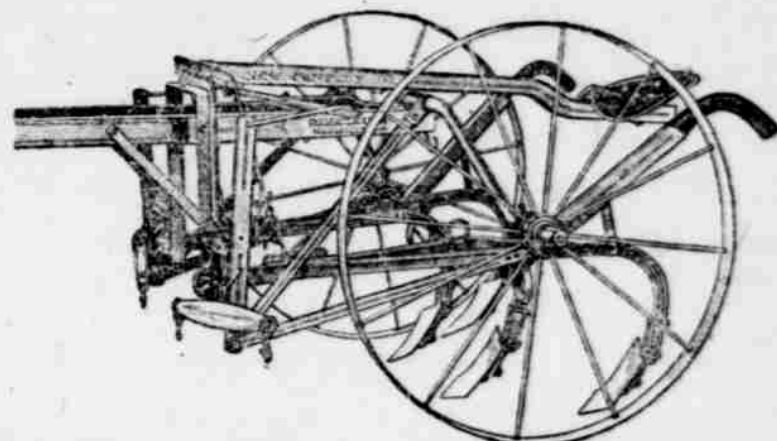
TO BAR TOWN CLOCK.

Hotel Keeper Seeks Injunction Against City Timepiece.

Wichita, Kan.—S. J. Smalley, proprietor of the Coronado hotel, across the street from the city hall, employed a lawyer to obtain an injunction to prevent Mayor Bentley and the commissioners from installing a clock in the city hall tower.

For years citizens have petitioned administrations to beautify the unsightly boarded up tower with a clock, and the Bentley administration let a contract for a \$1,500 clock. Smalley alleges that the striking of the clock will wake up his guests every hour at night.

# BRNLEY LEVERLESS CULTIVATOR!



## How 'Tis Different

Anybody can adjust.  
Anybody can operate.  
Does more even plowing.  
Does better work.  
Does more work.  
Easiest on team.  
Easiest to handle.  
Fewest parts to wear and break.  
No ratchets to wear or break.  
Less for operator to do.  
Gangs will balance any weight operator.  
No levers to operate.  
No springs to weaken.  
No neck weight.  
Perfectly balanced pole.  
Simplest in construction.  
Will last far longer.  
No masts, pivots or axles to bother.

## Just Compare It!

# C. S. Ball Garage

Cor. Fourth and Pleasant St.

## AMERICA MUST FEED WORLD, SAYS STANLEY

Declaring that America must feed the world while the allies are recruiting their armies, Governor Stanley addressed a letter to the Kentucky branch of the Council for National Defense, outlining the duties of its members. He says the members without delay must organize their counties by precincts or other convenient districts. Then they must aid and assist, he says, in the immediate planting of every available foot of arable land in such foodstuffs as may be required by the people of the allies, such as corn, potatoes, beans, and the like.

The Governor says the members must impress on the people that the selective draft bill, shortly to be enacted, should not be regarded as a coercive measure, "but the means adopted by the Congress to render available the willing service of our brave boys. Registration day is not a time of compulsion, but of opportunity, and every young man of military age should remember that in hastening to record his name as directed he is, indeed, rallying to the colors, as did his martial sires, who made the freedom we enjoy possible only by their willing and splendid sacrifice."

A Delicious Cup of Tea.

If you want to keep your friends guessing get from your druggist an eighth of a pound of dried orange blossoms (they are very expensive) and steep two or three to a cupful about with your tea leaves. Omit sugar, lemon or cream, as either clogs the delicate flavor of the orange buds. Be sure you get them strictly fresh and from a receptacle tightly covered and keep them air tight yourself. This novel idea was introduced into smart studios by a clever Frenchwoman and proved very popular.

Felt He Came Second.

One day I took my little boy over to his grandmother's, and while we were there he got into mischief, so his grandmother slapped his hands and he came to me crying, and said his grandmother had slapped him. I being busy at the time, just told him to go away and not bother me, that his grandmother would not slap him if he did not deserve it. Later on I asked him what he did that his grandmother slapped him, and he said: "Oh, it is no use telling you, you love your mother anyhow."—Chicago Tribune.

One Way to Be Safe.

"May we have some more crullers, grandma? I'm sure they won't hurt us if we're careful not to enjoy them."—Life.

## Professional Cards.

**Bourbon Building & Loan Association**

FIRST NAT'L BANK BUILDING IN REAR OF BANK

Entrance on Fourth Street

**DR. WM. KENNEY**

Eye, Ear, Nose and Throat.

ROOMS 403-404.

FIRST NAT'L BANK BUILDING.

PHONE 138.

**WM. GRANNAN**

Attorney-at-Law

ROOMS 401-402.

FIRST NAT'L BANK BUILDING

## SERVICE VS. COST

When you buy something to keep, its value to you must be measured in terms of service—not cost.

It may be cheap at \$100.00, or expensive at \$10.00.

You buy not the article itself, but what it will do for you.

Our glasses, by relieving eye strain perform an important service to the wearer, and are worth many times our reasonable charge.

Careful eye examination without the use of drops.

We Fit Where Others Fail

Any lens quickly duplicated.

Ancient Achievements.

"Is all this talk about the Trojan war?" asked the student.

"It is," replied the professor.

"Well, somebody was a wonder to set all that past the censor."—Washington Star.

**FRYE & FRANKLIN**

DOCTORS OF OPTOMETRY

Dew B'dg., opp. Windsor Hotel